

From: [LABBC](#)
To: [Kent Smith](#)
Subject: July Challenge Update – Case Studies, Best-in-Class Technologies, and Sustainability Across Sectors
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July Challenge Update — Case Studies, Best-in-Class Technologies,
and Sustainability Across Sectors

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NEW PARTNERS

The Park DTLA — Figueroa Courtyard

Sustainable City pLAn Update

Since Mayor Garcetti's [Sustainable City pLAn](#) was announced in April, participating organizations, institutions, and building owners have been working to achieve the outlined goals and help create a more sustainable Los Angeles.

As a key feature of the

Rising Realty Buys Figueroa Courtyard Complex

Property Manager: Rising Realty Partners

Square Footage: 275,654

Address: 201, 221, 241, 261, 281 S. Figueroa Street

The LABBC is proud to welcome Figueroa Courtyard, also known as "The Park DTLA," to the Challenge. The complex, [recently acquired](#) by [Rising Realty Partners](#), plans to implement water- and energy-savings technologies across five onsite buildings.

Union Bank Southern California



In June, the LABBC worked with Union Bank to enroll 17 of their Southern California properties, bringing a combined nearly 250,000 square feet to the Challenge. The LABBC will be scheduling a kickoff meeting in the next month to discuss potential projects with a focus on their offices located in Gardena, Brentwood, and Little Tokyo.

pLAn and one of the first 100 organizations to adopt the pLAn, the LABBC has been expanding our efforts in the Multifamily Affordable Housing sector both by increasing the number of properties enrolled in the Challenge and by undergoing a Pipeline and Program Scoping Study to help inform the development of Multifamily-specific programs and projects.

[Learn more & Adopt the pLAn.](#)

LADWP OFFERING NEW REBATE & INCENTIVE OPPORTUNITIES

The LABBC is proud to announce that, in response to the new Title 24 standards, LADWP has in-creased rebates available for the installation of energy efficiency projects.

Key Changes:

- New incentive levels — some have doubled or tripled
- Existing conditions as the baseline
- Increased cap

LABBC IN ACTION

June 12, 2015

E&S Ring—Ranco Los Feliz, Casa Granada, and West Park Village Apartment Homes Site Walks

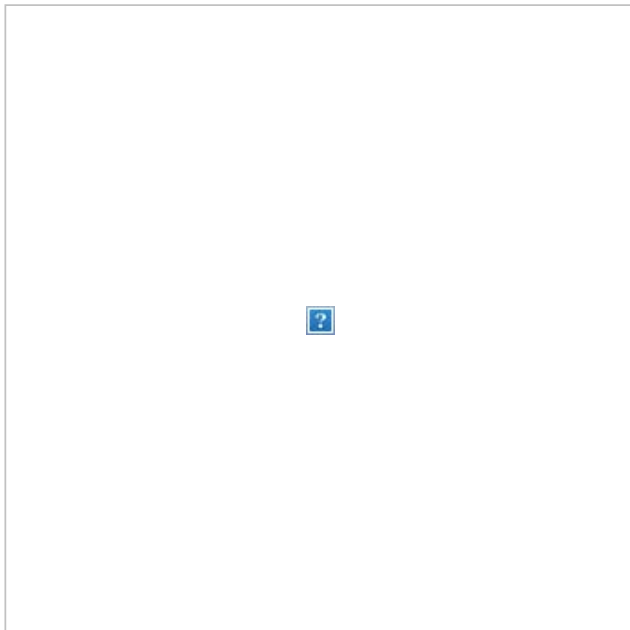


In June, the LABBC welcomed [Ranchos Los Feliz Apartment Homes](#), [Casa Granada Apartment Homes](#), and [West Park Village Apartment Homes](#), all managed by [E&S Ring](#), to the Challenge.

LABBC Technical Advisors performed a walkthrough at the apartment complexes to determine eligible energy and water efficiency projects for the individual units, common spaces, and property-wide systems.

June 15, 2015

LABC/SoCalGas/LADWP Downtown Energy Efficiency Workshop



Hosted by the [Los Angeles Business Council \(LABC\)](#), the

relative to project value

- Additional qualifying measures

Download a summary [here](#) or visit LADWP's website [here](#).

LADWP's John Ferraro Building Earns LEED Certification



Photo courtesy of LADWP News

As LADWP officials gathered to commemorate the 50th anniversary of the LADWP John Ferraro Building on June 24th, they were joined by a crowd including Councilmember Tom LaBonge, Christopher Martin of the architectural firm A.C. Martin, and USGBC CEO Rick Fedrizzi to celebrate the building's recent designation as a [LEED O+M: Existing Buildings v3](#) site.

[Learn more.](#)



Downtown Energy Efficiency Workshop provided the [Los Angeles Department of Water and Power \(LADWP\)](#) and [SoCalGas](#) with the opportunity to share the energy efficiency programs available for commercial and industrial buildings. The LABBC was proud to be featured in the presentation as an integral resource for building owners and managers.

UPCOMING EVENTS

July 23, 2015

Lunch and Learn—Value Enhancement Opportunities through Sustainability and Building Modernization

The [Institute of Real Estate Management](#) Los Angeles (IREM-LA), [CCIM Institute](#), and the [Los Angeles Better Buildings Challenge](#) (LABBC), are pleased to co-present this exclusive and limited-seating event at the historic [PacMutual building](#) in Downtown Los Angeles, owned and operated by [Rising Realty Partners](#).

Event speakers will delve into the new realities of the evolving commercial real estate marketplace and share how building owners are deploying technology and sustainability as key elements to enhance value, attract tenants, and increase rent revenue.

Registration: \$45

[Learn more & Register.](#)

WEBINARS

July 22, 2015

The Technology Demonstration Initiative—Piloting Best-in-Class Technologies

Created in collaboration with the Los Angeles Cleantech Incubator (LACI) and the US Department of Energy (DOE), the Technology Demonstration Initiative (TDI) is an innovative public-private partnership offering property owners the opportunity to pilot [best-in-class technologies](#) that have been vetted by the DOE and successfully [tested in Federal buildings](#) while receiving special incentives to scale up deployment to additional sites. Join us to learn more about the TDI, and how your company can get involved.

Panelists:

Andrew Mitchell — Office of Energy Efficiency and Renewable Energy, [U.S. Department of Energy](#)

Moderator:

David Hodgins — Executive Director, [Los Angeles Better Buildings Challenge](#)

[Register here.](#)

August 21, 2015

NZEB-C2

The [2nd Annual Net Zero Energy Building Conference](#) (NZEB-C2), hosted by [Verdical Group](#) and [Southern California Edison](#), is a half-day event that will feature seven TED-style presentations and a variety of exhibitor tables from leaders in net zero building and certification.

The conference will focus on local utilities' involvement in the net zero goal, emerging energy efficiency technologies, net zero certification options, and several case studies of projects that have achieved net zero building performance.

[Learn more & Register.](#)

August 25, 2015

BOMA: Trends in

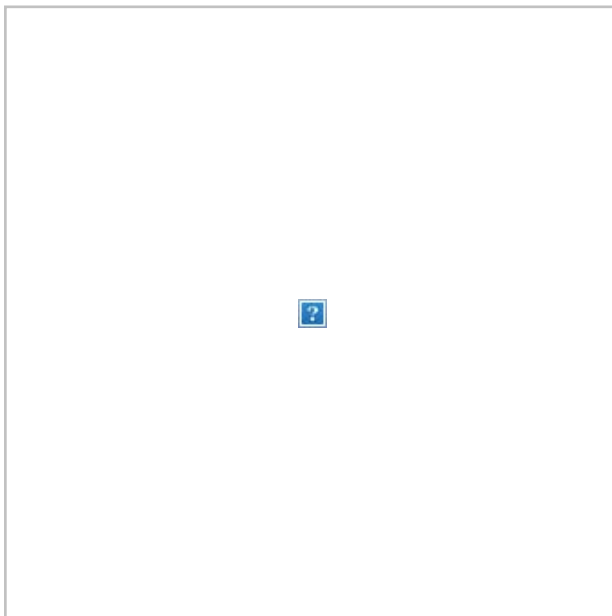
Sustainable Practices for Commercial Buildings

Hosted at the Millennium Biltmore Hotel in Los Angeles, [BOMA's "Trends in Sustainable Practices for Commercial Buildings"](#) is intended to give building owners the resources to keep up with efficiency mandates and regulations, as well as tenant demands for healthier and more productive spaces.

[Learn more & register.](#)



August 26, 2015



July 21, 2015

Ask the Expert: Office Hours on Mid-Year Review of Portfolio Manager®

"Office Hours" is a live webinar that gives [Portfolio Manager](#) users an opportunity to ask their questions directly to EPA experts in an open forum. There will be open Q&A for the first 15 minutes, followed by a short presentation on the focus topic for 35 or 40 minutes. The remaining time will be open for Q&A on any topic.

July 28, 2015

Portfolio Manager® 101

Get started using EPA's [Portfolio Manager](#) Tool. This webinar will introduce and demonstrate the core functionality of the Portfolio Manager Tool, including explanations of how to enter properties, enter energy and water data, share data with others, and generate performance reports.

When: 2:00 EST

July 29, 2015

Portfolio Manager® 201

Continue to learn about EPA'S new ENERGY STAR Portfolio Manager Tool, with a deeper dive into more advanced functionalities such as: managing and tracking changes to you property uses over time; using spreadsheet templates to update property data; setting goals and targets to plan energy improvements for properties; generating and using custom reports; and using the Sustainable Buildings Checklist.

Questions about ENERGY STAR training opportunities can be directed to estraining@icfi.com.

[Learn more & Register.](#)

— LABBC ENERGY INNOVATION AWARDS —
CALL FOR NOMINATIONS

Women in Green Forum

The Women in Green Forum is the premier conference series highlighting women's impact in the environmental industry. The 2015 event will take place in a retreat-like environment set in the high hills of Los Angeles at [Tree People](#).

**Early Bird registration ends 7/15*

[Learn more & Register.](#)

SAVE THE DATE



September 15, 2015

3rd Annual Building Technology Showcase

Technology is advancing rapidly and, while this progress brings exciting new opportunities to enhance your buildings, it can also be difficult to keep up with.

Join us for this exclusive event, which will feature fast-pitch presentations from LABBC Technology Partners that will provide property owners and managers, contractors, and engineers with an efficient download on the best-in-class building technologies on the market today.

Contact Us

To learn more about how your building or organization can join the Challenge, please visit us online at:

www.la-bbc.com

The 2nd Annual LABBC Energy Innovation Awards will recognize the leadership of property owners who have demonstrated cutting-edge replicable models for improving the energy efficiency of their buildings and have helped pave the way for Los Angeles to become the most energy efficient and economically competitive big city in the country. The categories for the 2015 award ceremony are:

- Portfolio Project of the Year
- Overall Project of the Year
- Energy Efficiency Project of the Year
- Water Efficiency Project of the Year

If you are interested in nominating or putting forward your own project for consideration, please contact info@la-bbc.com and include:

- Name of Property
- Company Contact
- Property Owner
- Property Category
- Brief Description of the Project

Or contact the LABBC team members – we look forward to hearing from you!

[David Hodgins](#),
Executive Director
david@la-bbc.com

[Jeff Gould](#),
Director
jeff@la-bbc.com

For general questions, please contact
info@la-bbc.com.





The City of Los Angeles has set a goal to achieve 20% energy savings by 2020 across 30 million square feet of existing buildings as part of the Better Buildings Challenge, a national leadership initiative from the Department of Energy, which calls on public and private sector leaders to demonstrate the benefits of modernizing America's existing buildings.



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